

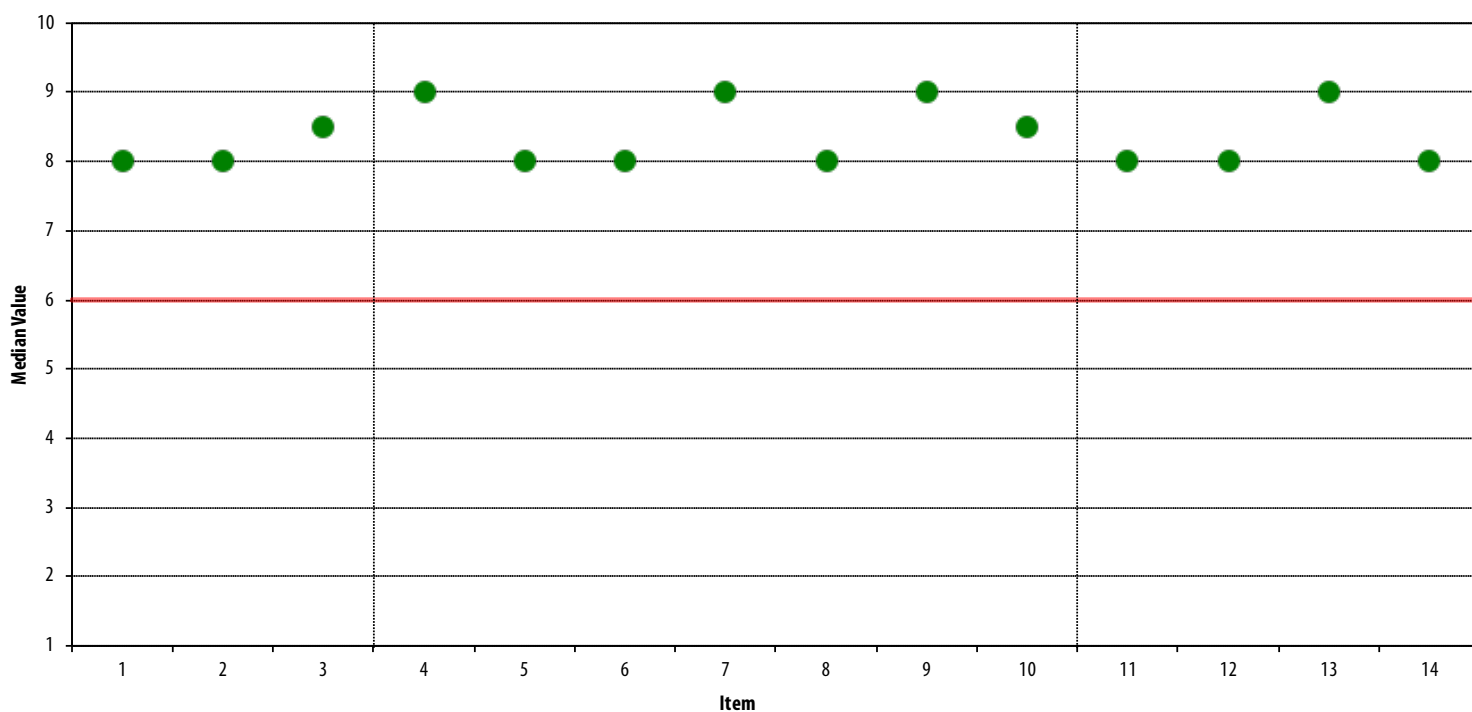
### SUMMARY CHART OF EVALUATIONS RESULTS

(questionnaires completed as "attending student")

#### STRATEGIC MARKETING AND ANALYTICS (DATA & ANALYTICS FOR STRATEGIC MARKETING DECISIONS) - MODULE 1 (Code 20838)

N. of questionnaires processed: 232

Distribution of median values for each item



Questionnaire

Section A: Overall assessment	1	I am interested in the course topics.
	2	Overall I am satisfied with the way the course has been carried out.
	3	The teaching activity is satisfactory.
Section B: Organisation of the course	4	The schedule of lectures, practice and any other teaching activities has been respected.
	5	Your prior academic knowledge was adequate for understanding the topics covered in the course and included in the examination program.
	6	The course material is adequate (useful/complete) for the study of the course subject.
	7	The exam rules and procedures have been explained clearly.
	8	The workload required for this course is appropriate compared to the number of credits allocated to it.
	9	The course has been carried out in accordance with the syllabus published on the website.
	10	The supplementary activities (practice, workshops, group work, etc.), if present, have been helpful in learning the course topics.
Section C: Teaching and study activities	11	The instructor stimulates interest in the course subject.
	12	The instructor explains the topics in a clear manner.
	13	The instructor is available for clarifications and explanations (even remotely).
	14	The instructor encouraged interaction during the lessons.